

ALL ON

BEATTY

All
Roads
Lead to Beatty

Big
Boom Is
On in Beatty

BEATTY IS DESTINED TO BE THE CHICAGO OF NEVADA

The boom is on in the great Nevada mining town of Beatty. Hundreds of people are pouring in. Two railroads are now operating into Beatty and a third is building in. Beatty is rich in ore and ideal in location. It is an oasis upon the Nevada desert. Beatty possesses the best water supply in Nevada. Beatty has one of the finest hotels in the west, erected at a cost of \$100,000. A bank with \$300,000 capital is now being organized. A perfect system of electric lighting is now being installed. This wonderful town is taking on metropolitan airs, and it has everything to guarantee its permanency.

Here are a few of the millionaires and business hustlers who are identified with the public and private business interests of Beatty, viz: Senator W. A. Clark, Charles M. Schwab, Robert Montgomery, J. Ross Clark, E. S. Hoyt, Dr. W. S. Phillips, J. E. Meyer, etc.

Old man Beatty years ago prophesied that the spot would some day become the site of a great city. He knew it was the logical location for a great town, and his prophecy is coming true. Far-sighted business men are building railroads, establishing banks, installing water works and lighting plants, building hotels and stores and opening up great mines in and around. Beatty is a center of transportation. Automobile express and passenger service is established between Beatty and other camps off the line of the railways. The entire district for miles in all directions is a beehive of activity and well supplied energy.

Lots on Main street in Beatty are being snapped up at \$1000. Lots on adjacent streets are selling at \$100 and upward. These lots will go to \$10,000 or even \$20,000 and perhaps higher in a very few months. Do you know the history of Reno, Tonopah, Goldfield and other great mining towns? If you don't know from actual observation you may learn from current information that nowhere in all this broad land do towns and cities grow with such amazing rapidity as in this glorious west, and mining towns spring up over night.

The advance of real estate prices in no city in the west is comparable, for suddenness, with jumps that lots in lucky mining towns make. Lots in Goldfield, which sold for \$100 to \$500 a year or two ago, now bring \$10,000 to \$20,000.

The same advance is starting in Beatty, and it is expected that Beatty will surpass many of the older towns and be a greater railroad center than any other mining town in Nevada. Beatty is no longer a guess, it is a reality; and when the people realize that the rich mines in the near vicinity are pouring out a stream of rich yellow gold, millions upon millions of dollars' worth, then, indeed, will they be eager to grasp offerings at Beatty. Remember, the Montgomery-Shoshone mine has already blocked out \$46,000,000 in ore. This mine is within three miles of Beatty. The Banner mines, as well as the Midas mines, are within two miles and both show the best surface values of any mines in the Bullfrog district. The Mayflower Bullfrog-Consolidated mines with a 125-foot ledge at the 200-foot surface are nearer to Beatty than any other point. Lige Harris is developing his rich mining property near the Banner mine, and other properties are opening up their ore. Does it look good?

Your Opportunity Read the Price List Act at Once

This is the opportunity of every reader of this advertisement. You can buy lots now at the BEGINNING for \$100 and upward that will be worth many times what you pay in a very short time.

Don't wait until BEATTY is greater than Goldfield. Don't wait until it is the Chicago or Los Angeles of Nevada, for we will then say to you "WE TOLD YOU SO."

HERE ARE THE TERMS

\$ 100 Lots in Beatty, \$ 10 down, \$ 5 a month
\$ 200 Lots in Beatty, \$ 20 down, \$10 a month
\$ 300 Lots in Beatty, \$ 30 down, \$15 a month
\$ 400 Lots in Beatty, \$ 40 down, \$20 a month
\$ 500 Lots in Beatty, \$ 50 down, \$25 a month
\$1000 Lots in Beatty, \$100 down, \$50 a month
10 PER CENT DISCOUNT FOR ALL CASH

No interest if paid in full before the end of one year from date of purchase.

Not over ten lots to any one purchaser.

Present prices hold good only for a few days. We reserve the right to raise prices without notice.

Just to advertise Beatty we are going to take the first 50 investors to the amount of \$200 and upward to Beatty and entertain them for three days FREE. You will come back as enthusiastic for Beatty and thereafter be constant rooters for Beatty

Remember this excursion is not for people who do not appreciate the offer we are making, but rather to solid, conservative business men, who can readily see the opportunities for big profit in buying NOW at BEATTY. Our offer is plain. We simply say and will do as we promise, pay the expenses of the trip to those who purchase real estate to the value of \$200. Can you question such an offer? Does it fully prove our confidence in Beatty? Do you think you will ever be given such an opportunity again? Well, it's up to you! Will you go and see what great opportunities are offered you—absolutely free? If so, kindly telephone or call at the office and make arrangements for transportation. Call Monday morning early—get in line and make big money.

If you ask WHY we are making such liberal offers—

HERE IS THE ANSWER: The owners of Beatty townsite are multimillionaires who have sworn to make Beatty a western metropolis in a short limit of time. Will they do it? Put every dollar you possess on the answer YES. Now remember—everything as represented or money back.

How to Buy Lots in Beatty

If you cannot call at our office, write us, stating what priced lot you want, and enclose draft or money order for first payment. We will give you the best remaining lot at the price you want to pay. The lots are ALL good. You cannot make a mistake.

We will make telephonic and telegraphic reservations if payment is mailed the same day.

Come to our office if possible, or send a friend. We know we have a good thing and we want everybody else to know it. We will stake our reputation for fair dealing on every statement we have made. Get in line and place a little money in Beatty. It will grow for you over night.

A Few Reasons Why:

1—Beatty is situated in a district fabulously rich in mineral deposits, and having a number of famous mines—the great Montgomery-Shoshone, the Tramp Consolidated, Gibraltar, Homestake King, Golden Sceptre, Daisy, Victor and many others.

2—Beatty has three railroads—the Las Vegas & Tonopah, a branch of the Salt Lake road, now running into the town; the Bullfrog & Goldfield, connecting with the Southern Pacific to San Francisco, which will be finished to Beatty within two weeks; the Tonopah & Tidewater (Borax Smith's road) will reach Beatty some time next summer.

3—Beatty is the logical shipping point for an immensely rich mineral district.

4—Beatty has a number of world-famous millionaires back of it, men who believe in Beatty's future, as is evidenced by their huge investments in its mines, railroads and other business interests.

5—Beatty is the garden spot of Nevada, having a pure and inexhaustible water supply.

6—Beatty has a glorious climate and is an ideal place to live.

These are chief reasons. There are many other reasons for our faith in the future of Beatty, which will appear as our plans materialize.

General Securities Company

PHONE HOME EXCHANGE 886

PHONE SUNSET MAIN 9099

Suite 308 Pacific Electric Building, Los Angeles, California

Big Excursion Will Start Monday Night at 8 o'Clock. Free Trips to Buyers

ALL ON

BEATTY

GENERAL SECURITIES CO.,
Suite 308, Pacific Electric Bldg.,
Los Angeles, Cal.

Please send me detailed information about your proposition to sell lots in the Townsite of Beatty, without obligation on my part to purchase until I have had time fully to consider it.

NAME.....

ADDRESS.....
L. A. Herald.

GENERAL SECURITIES CO.,
Suite 308, Pacific Electric Bldg.,
Los Angeles, Cal.

Please reserve for me a lot in the Townsite of Beatty, price \$..... as first payment thereon. Mail agreement of sale to

NAME.....

ADDRESS.....
L. A. Herald.